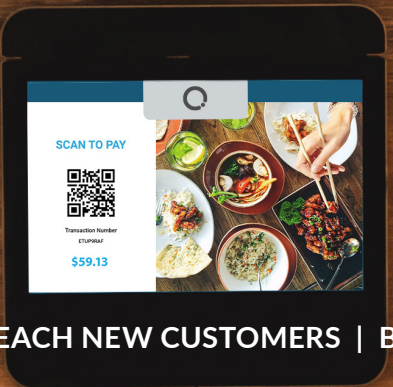




SIMPQPAY

Toronto's Retail Rewards



| ACCEPT PAYMENTS | REACH NEW CUSTOMERS | BUILD DEMOGRAPHICS |

Payment Terminal

Quick and Secure

- Receive payments from your customers quickly and securely. SimpoPay is PCI Compliant to ensure data security. We provide the perfect balance between merchant convenience, security, and customer experience.
- SimpoPay integrates with your POS for fast workflows to complete your transactions.

2 Business Days Settlement

- You will receive transaction funds back into your bank account in 2 business days.

Contactless Transactions

- QR Code transactions allow customers to pay directly from their mobile devices. No need for your staff and other customers to touch the same device to complete payment. A great feature to address health concerns.



Competitive Interchange Rate

- Through the SimpoPay app, you can accept all major credit cards from your customers, with the benefit of a much more competitive interchange rate.

Why Are Your Rates So High?

- With your current payment terminal, each time a customer pays with a credit card, you are charged an interchange rate. We absorb this rate for you by removing the credit card out of your picture.

Gold Credit

Mastercard

VISA

Increase Store Sales. Promote your Brand.

- We drive increased traffic to your store locations so you can focus on increasing your sales. Through push notifications to SimpoPay users, you can promote your latest promotions and messages.

Reach Those Who Have Never Visited.

- Other marketing tools help maintain customer loyalty, we help you reach new customers. You have the ability to communicate with those who have not visited your brand.
- Target your promotions according to demographics and location.
- SimpoPay Campaigns increase traffic to your store.

Build Demographics

- Through transactions, you will build a strong database of customer information and demographics; something that is not possible through other payment methods!
- Collect customer data, understand customer behaviours, plan strategic campaigns to increase your sales!



Reports & Forecasts

- See how your business is doing through at-a-glance reports
- Detailed reports of your transactions to allow accounting processes to be more efficient.
- Customer demographics reports show the trends and behaviours of your customers



SimpoPOS

- With over 20 years of experience, our highly customizable POS systems have been polished to fit your fast-paced business workflow. Enhanced reporting and forecasts will help you gain more sales.
- From customizing the POS system to fit your business needs, ensuring smooth and quick operations for your staff, to deploying hardware on site and providing training: our goal is your success!





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